

SOUNDCREATIONS

electronics distribution & design

Our mission is to create innovative audio, video, and lighting solutions that unlock the potential of the Central Asian and Caucasus markets. We aim to elevate the industry to a new level of quality, technology, and professionalism.

Sound Creations Electronics Trading LLC

HEADQUARTER IN DUBAI

SOUNDCREATIONS
electronics distribution & design

Dubai is not just a strategic point on the map — it is also the headquarters of Sound Creations, serving as the central hub for regional distribution management.

Key Functions of the Office:

Procurement and logistics
center for Central Asia

Coordination and support of
the distributor network

DISTRIBUTION

Audiovisual equipment supply
across Central Asia and the
Caucasus

Solutions Implementation

Conceptual design and
system visualization

Training

Delivery of certification
trainings

Rental Support

Development of technical
solutions for tours and live
events

Service

Warranty support and
parts supply

SOUNDCREATIONS
electronics distribution & design

BRANDS

SOUNDCREATIONS
electronics distribution & design

 L-ACOUSTICS

 DiGiCo

KLANG


AYRTON

 ETC

BARCO

 XILICA

 MA
LIGHTING

VERTICAL MARKETS

SOUNDCREATIONS
electronics distribution & design

Education _____

Cultural Performance _____

Sport _____

TV Broadcast _____

Corporate Events _____

Museums _____

Publics Spaces _____

When atmosphere,
precision, and engagement
are essential,
we design solutions for
every requirement

PROJECT CONCEPT DEVELOPMENT

SOUNDCREATIONS
electronics distribution & design



Scenarios, logic, and technology — every concept is developed individually

Theatres and Philharmonic

SOUNDCREATIONS
electronics distribution & design

Audio Systems

Intelligible speech and high-fidelity music.
Optimized, uniform sound coverage designed
to suit the venue's unique acoustic profile.



Stage Lighting

Lighting that shapes the story.
Seamless support for dynamic and time-
coded lighting scenarios.



Video Projection & Mapping

Enhancing stage visuals through
immersive and impactful multimedia
integration.



Stadiums and Arenas

SOUNDCREATIONS
electronics distribution & design

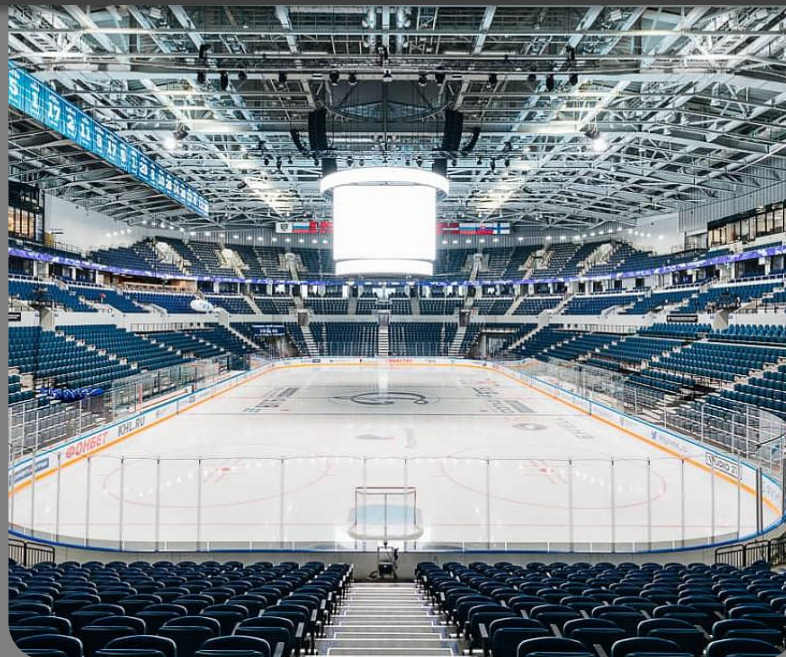
Audio Systems

Consistent coverage and outstanding speech intelligibility. Aesthetic integration of audio systems into stadium architecture.



Stage Lighting

Dynamic lighting for matches and live shows. Fully compliant with professional broadcast requirements.



Video Projection & Mapping

Enhances visual dynamics and elevates the show's unique character.



Museums and Exhibitions

SOUNDCREATIONS
electronics distribution & design

Audio Systems

Clean, directional sound for immersive exhibition experiences. Elegant, discreet integration into the space.



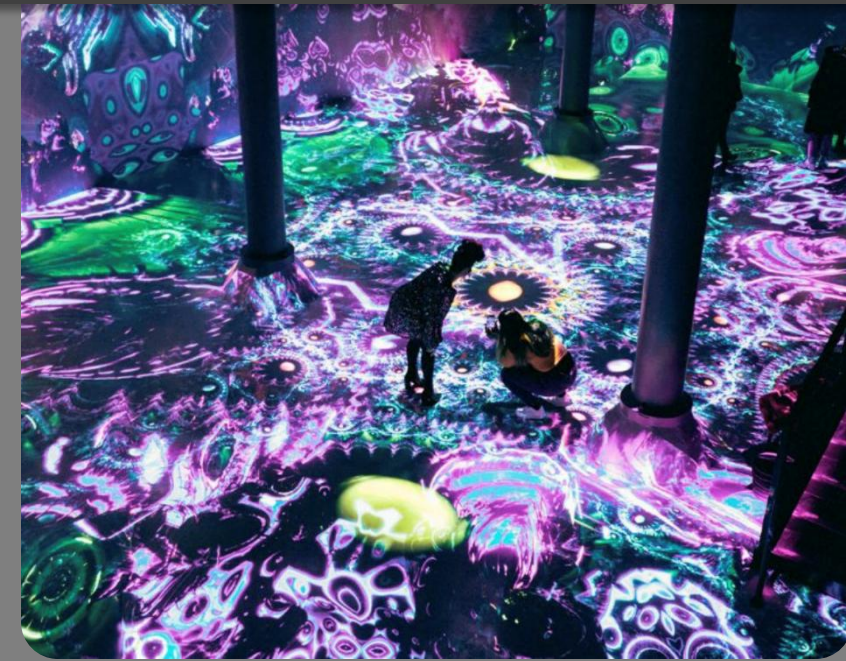
Stage Lighting

Targeted accent lighting with full preservation of artworks. Atmosphere control through programmable lighting scenes.



Video Projection & Mapping

Vivid, true-to-life projection for multimedia installations. Seamless visual immersion aligned with the exhibition narrative.



Festivals and Outdoor Events

SOUNDCREATIONS
electronics distribution & design

Audio Systems

Powerful, even coverage across large venues. Reliable sound for performers and audiences in any environment.



Stage Lighting

Bright, dynamic lighting solutions for stage and open spaces. Spectacular show effects in both daylight and darkness.



Video Projection & Mapping

High brightness and clarity for outdoor projections. Reliable performance even in challenging weather conditions.



Broadcasting and Film Production

SOUNDCREATIONS
electronics distribution & design

Audio Systems

Clear, articulate sound for studios and broadcast applications. Supports both traditional and immersive audio configurations.



Stage Lighting

Precise reproduction of skin tones and natural colors. Soft, controlled lighting with no glare or blowout.



Video Projection & Mapping

High-quality imaging for studio backdrops and graphics. Reliable performance and full compatibility with broadcast production standards.



Educational Institutions

SOUNDCREATIONS
electronics distribution & design

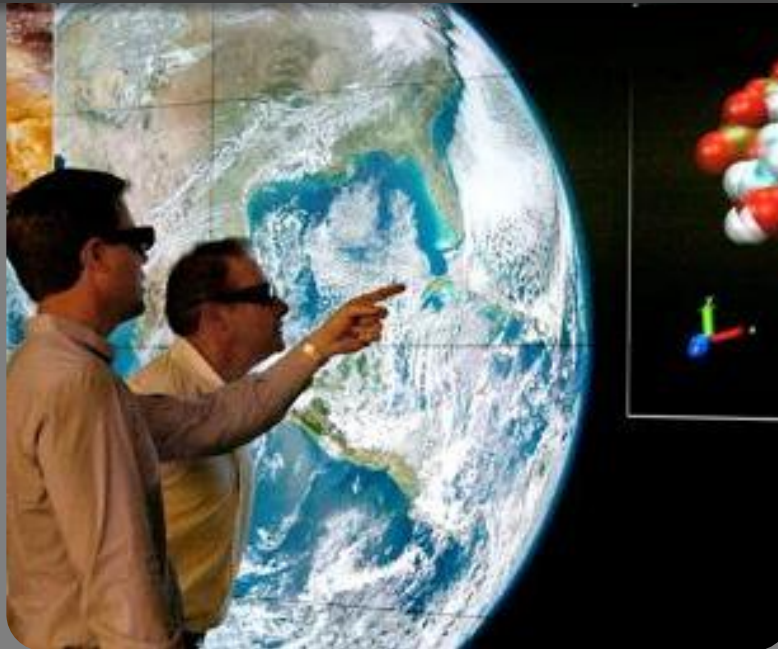
Audio Systems

Clear speech and consistent audio coverage in classrooms and auditoriums. Reliable performance for lectures, events, and streams..



Video Projection & Mapping

Bright, high-contrast visuals for presentations and video lectures. Supports flexible formats and remote learning environments.



DSP Processing

Intuitive control of audio and video in any scenario. Stable performance for both in-person and remote events.



Multipurpose Venues

SOUNDCREATIONS
electronics distribution & design

Audio Systems

Even coverage throughout the venue, excellent speech intelligibility, and high-quality sound reproduction.



Video Projection & Mapping

Video conferencing and live streaming with high-quality visuals for all participants.



Stage Lightning

Capturing attention with clear visuals, high-quality broadcast, and an emotionally engaging atmosphere.



Hotels and Public Areas

SOUNDCREATIONS
electronics distribution & design

Audio Systems

Sound system tailored to the venue's format and acoustics. Clear, even audio coverage in every area.



Stage Lighting

Atmosphere creation through dynamic lighting scenes. Flexible adjustment for time of day and event format.



Video Projection & Mapping

Not only to inform and entertain guests, but also to establish a distinctive visual identity for the venue.

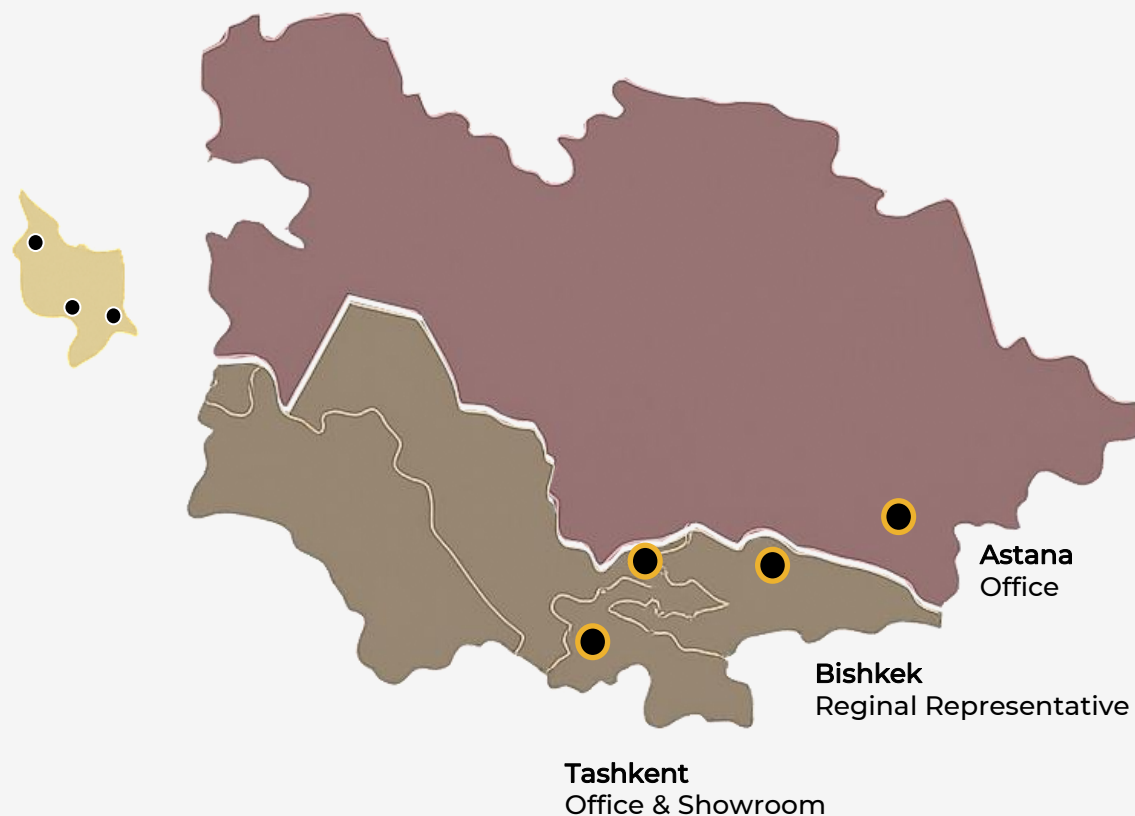


REGIONAL COVERAGE

CENTRAL ASIA AND THE CAUCASUS

SOUNDCREATIONS
electronics distribution & design

Uzbekistan
Tajikistan
Kyrgyzstan
Kazakhstan
Turkmenistan
Armenia
Georgia
Azerbaijan



EDUCATION CENTER

CENTRAL ASIA & CAUCASUS

Education & Practice

Basic

Introduction to the profession, overview of technologies

Product

Product training, real-world use cases

Advanced

Deep dive, international expertise

Education & Practice

Open Days & Demonstrations	Introduction to technologies
Individual demos	Tailored to specific projects
Technical trainings	Configuration, operation, hands-on practice
Webinars	Accessible, interactive, expert-led
Training videos	Regular content, always at hand
Off-site events	Factories, festivals, venues
Trade show participation	Live demos, networking, B2B opportunities

Professional growth with industry leaders

A man in a dark blue shirt is standing on a stage, gesturing with his hands while presenting to an audience. Behind him is a large screen displaying a presentation slide titled "What is an audio object?". The slide lists "Chorus-based" and "Planning based" approaches, and mentions "Audio objects are not tracks - They're the nage package." The audience is seen from behind, seated in the foreground.

What is an audio object?

Chorus-based

- Planning based
- Audio objects
- Audio objects are not tracks - They're the nage package.

Why it matters?

- Systematic approach: knowledge + practice + certification
- Support from global brands and local experts
- Customer-task oriented approach
- Building trust and increasing team competence

Vendor

L-Acoustics

Professional sound reinforcement and immersive audio systems

L-Acoustics is a global leader in professional audio, offering premium concert sound systems, digital processors, and immersive solutions.

With its groundbreaking spatial audio technology **L-ISA**, concerts, shows, and theatrical productions reach a new level of audience experience.

Today, **L-Acoustics** stands as a global hub of innovation, expertise, and reliable technical support—scaling from concert halls to stadiums.

sc-electronics.com



Vendor

DiGiCo

Digital Mixing Systems

DiGiCo is a global leader in digital mixing systems for live venues, theatres, broadcast, and fixed installations.

Its flexible modular architecture allows systems to scale for any application - from small events to international tours.

Support for rack-mounted modules ensures a wide range of interfaces and maximum compatibility with third-party devices.

Software-based filters, EQs, built-in effects, and automation go beyond the limitations of analog systems, streamlining workflows for audio engineers.

sc-electronics.com



Vendor

Ayrton

Next-generation stage lighting

Ayrton is a leader in the design and manufacture of innovative LED lighting fixtures for the live entertainment industry, theatres, concert venues, and broadcast productions.

Ayrton fixtures are used in large-scale concert tours, TV shows, theatrical productions, and architectural installations.

Chosen by top lighting designers and production teams worldwide - including Eurovision, The Weeknd, and Backstreet Boys—Ayrton delivers high output, precise mechanics, and cutting-edge optical systems for creating dynamic and expressive lighting.

[sc-electronics.com](https://www.sc-electronics.com)



Vednor

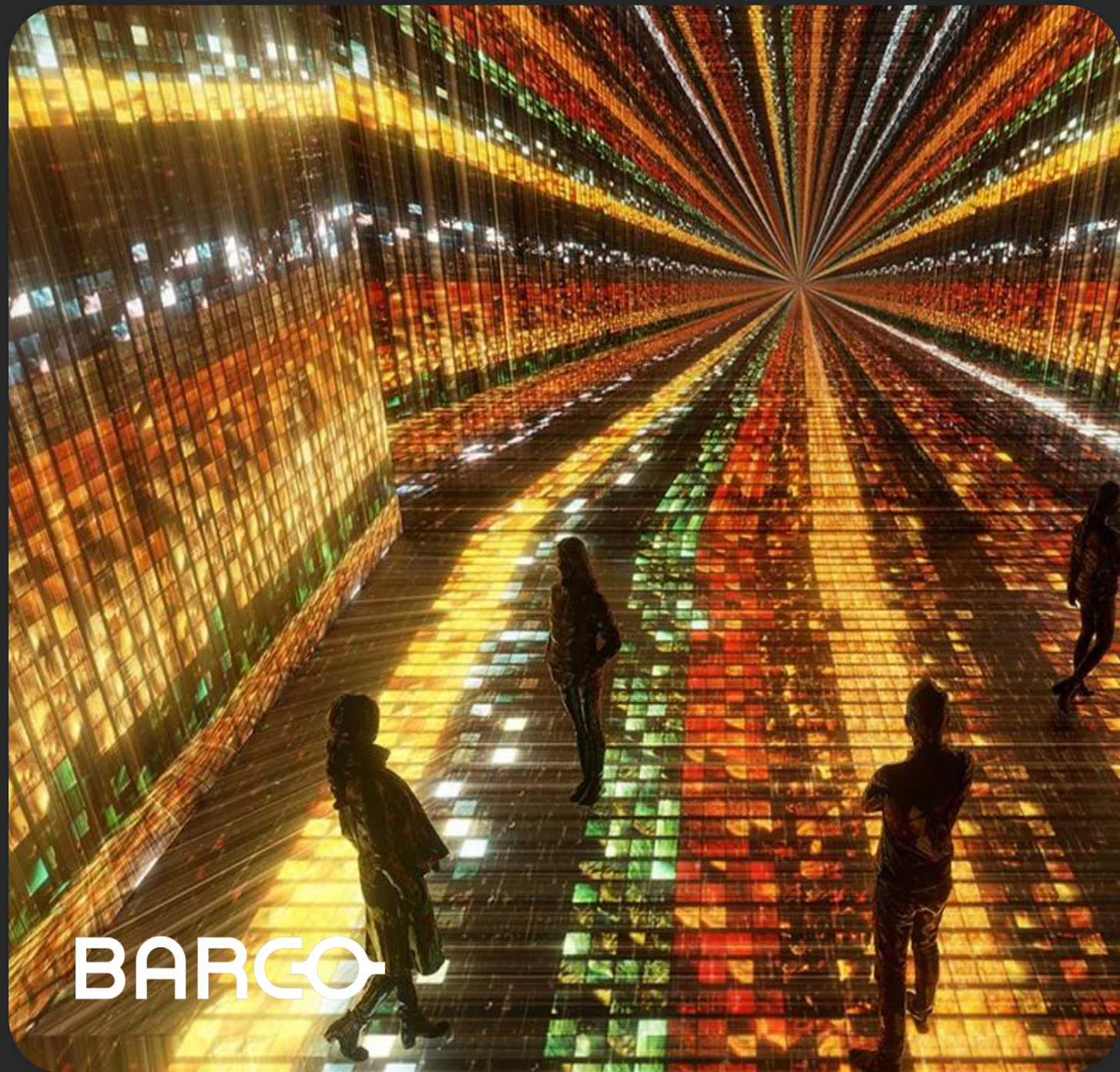
Barco

Video Projection

Barco projectors are used in museums, planetariums, immersive exhibitions, theme parks, cruise ships, and even places of worship—anywhere a vivid and memorable visual experience is essential.

Barco's projection solutions combine technological leadership, scalability, and professional support at every stage, making them a cornerstone of the modern immersive experience.

sc-electronics.com



BARCO

Vendor

Xilica

Intelligent Audio Systems

Xilica is a Canadian manufacturer of networked audio solutions for modern corporate and educational environments.

Xilica systems are used in meeting rooms, conference halls, universities, courtrooms, and government institutions - anywhere clear sound, flexible configuration, and reliability are essential.

Xilica solutions combine modular **DSP processors**, control panels, and connectivity interfaces with Dante and BYOD support, enabling fast deployment of scalable audio systems with minimal engineering complexity.



WORKING WITH US

SOUNDCREATIONS
electronics distribution & design



Фонд развития
культуры и
искусства
Узбекистана



alem.ai



Alisher Navoiy

НОМИДАГИ О'ЗБЕКИСТОН ДАВЛАТ
АКАДЕМИК КАТТА ТЕАТРИ



STARRING
GEORGIA



АСТРЕБ
LIGHT-SOUND SYSTEM



КЫРГЫЗ
МАДАНИЯТ
СЕРВИС

LEDYAEV & Co.



SILA SVETA



LOREM IPSUM

REFERENCES

SHOW CONCERTS

SOUNDCREATIONS
electronics distribution & design



Justin Timberlake
Tbilisi, Georgia
23/07/25



Guns N'Roses
Tbilisi, Georgia
31/05/25



Sevara Nazarkhan
Uzbekistan, Tashkent
2-4/05/25

REFERENCES

ART & MUSEUMS

SOUNDCREATIONS
electronics distribution & design



Center of Islamic Civilisation
Uzbekistan, Tashkent



Alisher Navoi Bolshoi Theatre
Uzbekistan, Tashkent



ARDA KHIVA
Uzbekistan, Tashkent

SOUNDCREATIONS

electronics distribution & design

sc-electronics.com

**Dubai, UAE
Headquarters**

**CEO
Igor Verkholat**

+971 52 691 20 22
viv@sc-electronics.com

**Tashkent, Uzbekistan
Office & Showroom**

**Regional Director
Andrey Losev**

+998 90 091 07 05
lav@sc-electronics.com

**Astana, Kazakhstan
Office**

**Regional Director
Damir Sutyushev**

+7 705 113 4194
sdm@sc-electronics.com

**Bishkek, Kyrgyzstan
Office**

**Regional Director
Tilek Ormushov**

+996 550 878 711
ott@sc-electronics.com