

**SOUNDCREATIONS**  
electronics distribution & design

***Our mission*** is to create innovative audio, video, and lighting solutions that unlock the potential of the Central Asian and Caucasus markets. We aim to elevate the industry to a new level of quality, technology, and professionalism.

Sound Creations Electronics Trading LLC

# HEADQUARTER IN DUBAI

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Dubai is not just a strategic point on the map — it is also the headquarters of Sound Creations, serving as the central hub for regional distribution management.

## Key Functions of the Office:

Procurement and logistics center for Central Asia

Coordination and support of the distributor network

# DISTRIBUTION

Audiovisual equipment supply  
across Central Asia and the  
Caucasus

## **Solutions Implementation**

Conceptual design and  
system visualization

## **Training**

Delivery of certification  
trainings

## **Rental Support**

Development of technical  
solutions for tours and live  
events

## **Service**

Warranty support and  
parts supply

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# BRANDS

SOUNDCREATIONS  
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 L-Acoustics

 DiGiCo

KLANG

  
AYRTON

 ETC

 BARCO

 XILICA

 MA  
LIGHTING

# VERTICAL MARKETS

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**Education** \_\_\_\_\_

**Cultural Performance** \_\_\_\_\_

**Sport** \_\_\_\_\_

**TV Broadcast** \_\_\_\_\_

**Corporate Events** \_\_\_\_\_

**Museums** \_\_\_\_\_

**Publics Spaces** \_\_\_\_\_

When atmosphere,  
precision, and engagement  
are essential,  
we design solutions for  
every requirement

# PROJECT CONCEPT DEVELOPMENT

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**Scenarios, logic, and technology** — every concept is developed individuall

# Theatres and Philharmonic

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## Audio Systems

Intelligible speech and high-fidelity music.  
Optimized, uniform sound coverage designed  
to suit the venue's unique acoustic profile.



## Stage Lighting

Lighting that shapes the story.  
Seamless support for dynamic and time-coded lighting scenarios.



## Video Projection & Mapping

Enhancing stage visuals through  
immersive and impactful multimedia  
integration.



# Stadiums and Arenas

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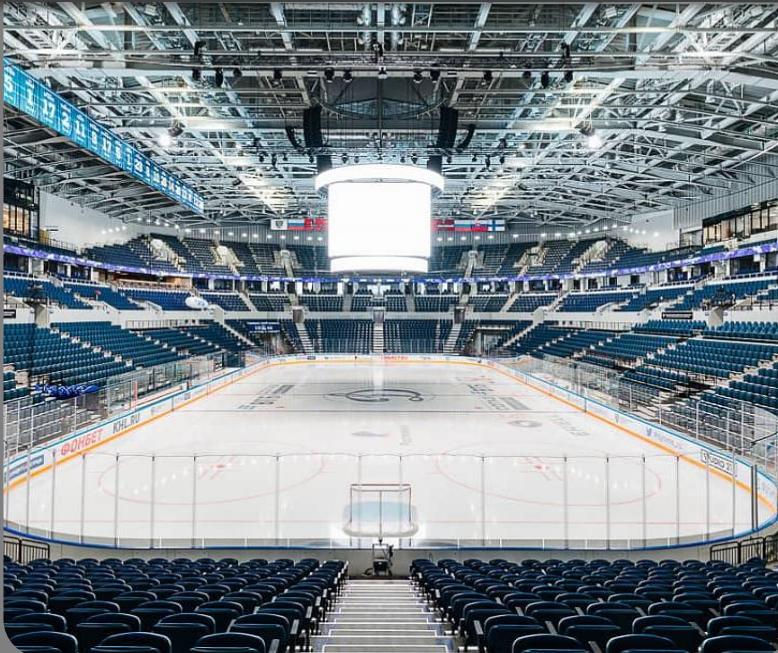
## Audio Systems

Consistent coverage and outstanding speech intelligibility. Aesthetic integration of audio systems into stadium architecture.



## Stage Lighting

Dynamic lighting for matches and live shows. Fully compliant with professional broadcast requirements.



## Video Projection & Mapping

Enhances visual dynamics and elevates the show's unique character.



# Museums and Exhibitions

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## Audio Systems

Clean, directional sound for immersive exhibition experiences. Elegant, discreet integration into the space.



## Stage Lighting

Targeted accent lighting with full preservation of artworks. Atmosphere control through programmable lighting scenes.



## Video Projection & Mapping

Vivid, true-to-life projection for multimedia installations. Seamless visual immersion aligned with the exhibition narrative.



# Festivals and Outdoor Events

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## Audio Systems

Powerful, even coverage across large venues. Reliable sound for performers and audiences in any environment.



## Stage Lighting

Bright, dynamic lighting solutions for stage and open spaces. Spectacular show effects in both daylight and darkness.



## Video Projection & Mapping

High brightness and clarity for outdoor projections. Reliable performance even in challenging weather conditions.



# Broadcasting and Film Production

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## Audio Systems

Clear, articulate sound for studios and broadcast applications. Supports both traditional and immersive audio configurations.



## Stage Lighting

Precise reproduction of skin tones and natural colors. Soft, controlled lighting with no glare or blowout.



## Video Projection & Mapping

High-quality imaging for studio backdrops and graphics. Reliable performance and full compatibility with broadcast production standards.



# Educational Institutions

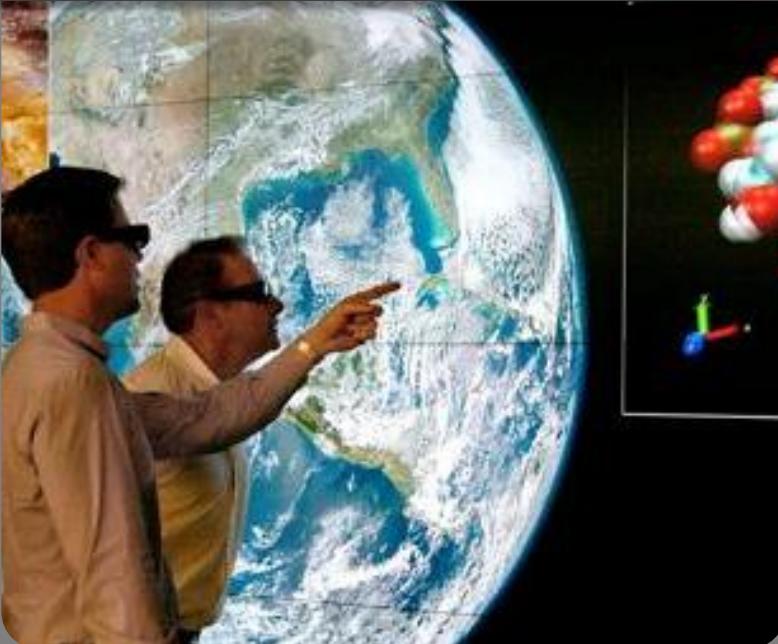
## Audio Systems

Clear speech and consistent audio coverage in classrooms and auditoriums. Reliable performance for lectures, events, and streams..



## Video Projection & Mapping

Bright, high-contrast visuals for presentations and video lectures. Supports flexible formats and remote learning environments.



## DSP Processing

Intuitive control of audio and video in any scenario. Stable performance for both in-person and remote events.



# Multipurpose Venues

## Audio Systems

Even coverage throughout the venue, excellent speech intelligibility, and high-quality sound reproduction.



## Video Projection & Mapping

Video conferencing and live streaming with high-quality visuals for all participants.



## Stage Lighting

Capturing attention with clear visuals, high-quality broadcast, and an emotionally engaging atmosphere.



# Hotels and Public Areas

## Audio Systems

Sound system tailored to the venue's format and acoustics. Clear, even audio coverage in every area.



## Stage Lighting

Atmosphere creation through dynamic lighting scenes. Flexible adjustment for time of day and event format.



## Video Projection & Mapping

Not only to inform and entertain guests, but also to establish a distinctive visual identity for the venue.



# REGIONAL COVERAGE

## CENTRAL ASIA AND THE CAUCASUS

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Uzbekistan

Tajikistan

Kyrgyzstan

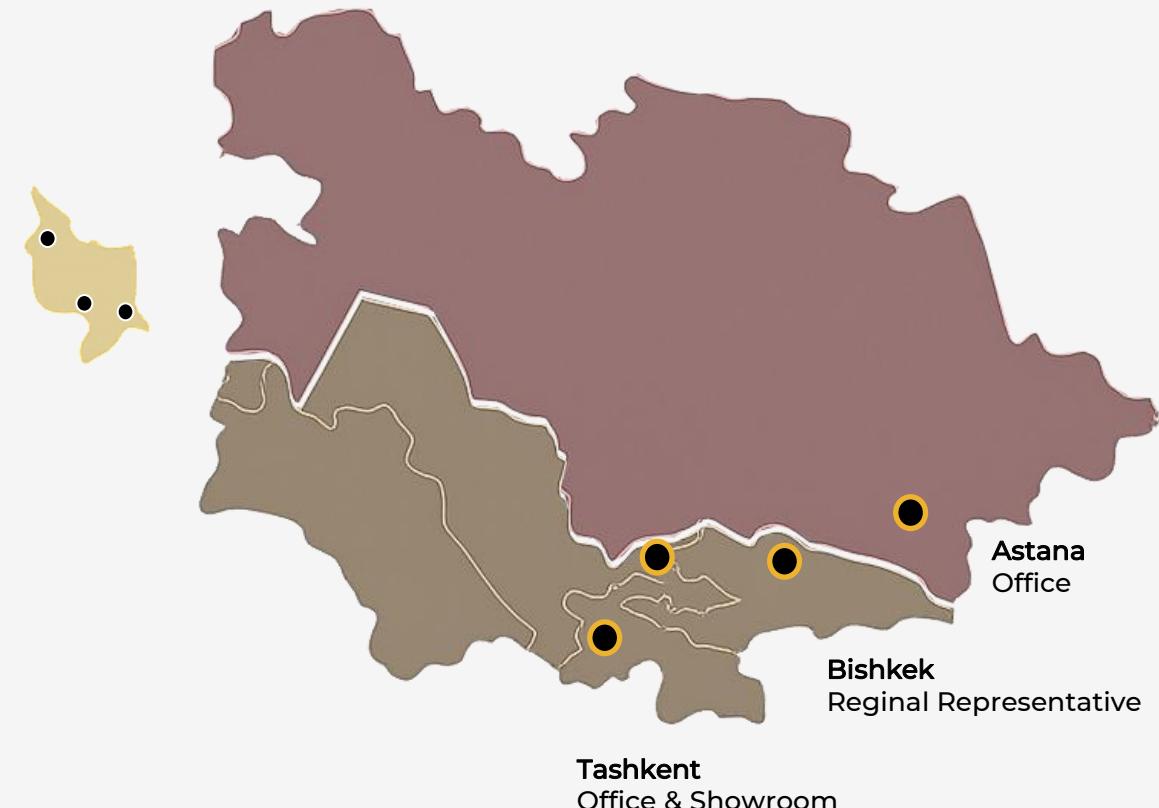
Kazakhstan

Turkmenistan

Armenia

Georgia

Azerbaijan



# EDUCATION CENTER

## CENTRAL ASIA & CAUCASUS

### Education & Practice

#### Basic

Introduction to the profession, overview of technologies

#### Product

Product training, real-world use cases

#### Advanced

Deep dive, international expertise

### Education & Practice

#### Open Days & Demonstrations

Introduction to technologies

#### Individual demos

Tailored to specific projects

#### Technical trainings

Configuration, operation, hands-on practice

#### Webinars

Accessible, interactive, expert-led

#### Training videos

Regular content, always at hand

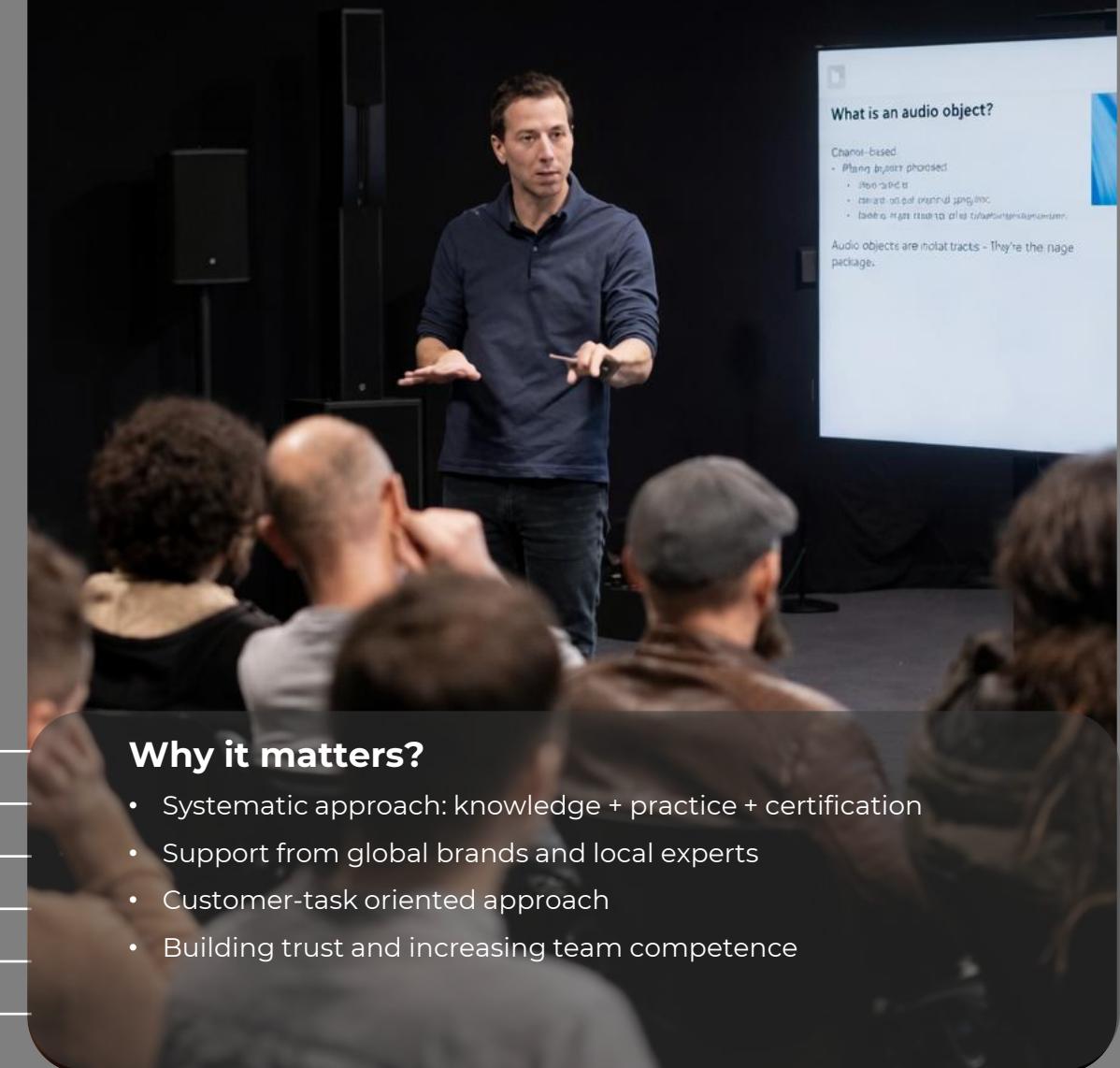
#### Off-site events

Factories, festivals, venues

#### Trade show participation

Live demos, networking, B2B opportunities

### Professional growth with industry leaders



#### Why it matters?

- Systematic approach: knowledge + practice + certification
- Support from global brands and local experts
- Customer-task oriented approach
- Building trust and increasing team competence

# L-Acoustics

**Professional sound reinforcement and immersive audio systems**

**L-Acoustics** is a global leader in professional audio, offering premium concert sound systems, digital processors, and immersive solutions.

With its groundbreaking spatial audio technology **L-ISA**, concerts, shows, and theatrical productions reach a new level of audience experience.

Today, **L-Acoustics** stands as a global hub of innovation, expertise, and reliable technical support—scaling from concert halls to stadiums.



# DiGiCo

## Digital Mixing Systems

**DiGiCo** is a global leader in digital mixing systems for live venues, theatres, broadcast, and fixed installations.

Its flexible modular architecture allows systems to scale for any application - from small events to international tours.

Support for rack-mounted modules ensures a wide range of interfaces and maximum compatibility with third-party devices.

Software-based filters, EQs, built-in effects, and automation go beyond the limitations of analog systems, streamlining workflows for audio engineers.



••• DiGiCo

# Ayrton

## Next-generation stage lighting

**Ayrton** is a leader in the design and manufacture of innovative LED lighting fixtures for the live entertainment industry, theatres, concert venues, and broadcast productions.

**Ayrton** fixtures are used in large-scale concert tours, TV shows, theatrical productions, and architectural installations.

Chosen by top lighting designers and production teams worldwide - including Eurovision, The Weeknd, and Backstreet Boys—Ayrton delivers high output, precise mechanics, and cutting-edge optical systems for creating dynamic and expressive lighting.



# Barco

## Video Projection

**Barco** projectors are used in museums, planetariums, immersive exhibitions, theme parks, cruise ships, and even places of worship—anywhere a vivid and memorable visual experience is essential.

**Barco's** projection solutions combine technological leadership, scalability, and professional support at every stage, making them a cornerstone of the modern immersive experience.



# Xilica

## Intelligent Audio Systems

**Xilica** is a Canadian manufacturer of networked audio solutions for modern corporate and educational environments.

**Xilica** systems are used in meeting rooms, conference halls, universities, courtrooms, and government institutions - anywhere clear sound, flexible configuration, and reliability are essential.

Xilica solutions combine modular **DSP processors**, control panels, and connectivity interfaces with Dante and BYOD support, enabling fast deployment of scalable audio systems with minimal engineering complexity.



 **XILICA**

# WORKING WITH US

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Фонд развития  
культуры и  
искусства  
Узбекистана



alem.ai



Alisher Navoiy  
NOMI Dagi O'zbekiston Davlat  
AKADEMICH KATTA TEATRI



ISLAMIC CIVILIZATION CENTER IN UZBEKISTAN  
O'ZBEKSTONDAGI ISLOM SIVILIZATSII MARAZI

STARRING  
GEORGIA



ЯСТРЕБ  
LIGHT-SOUND SYSTEM



LEDYAEV & Co.

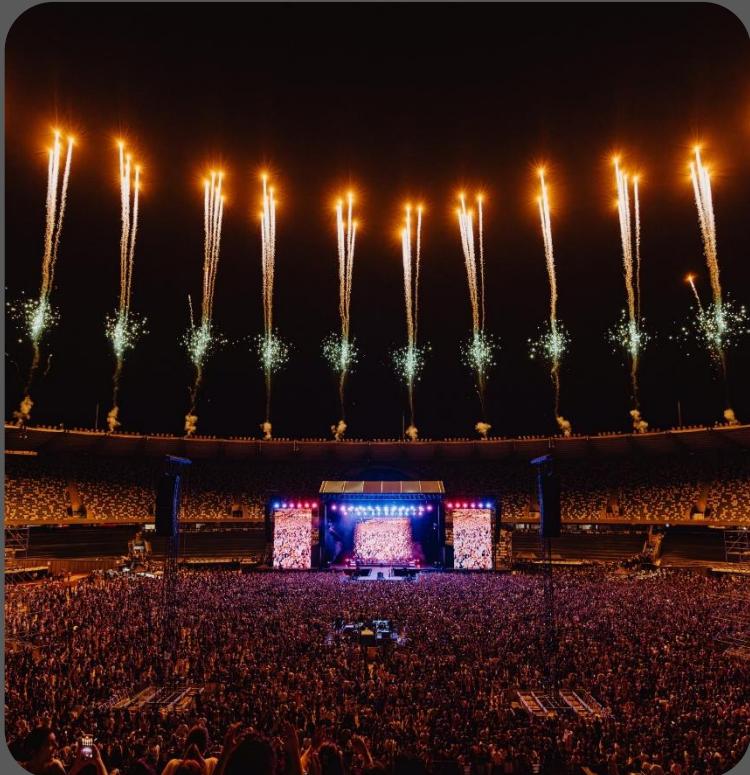
● ● SILA SVETA



LOREM IPSUM

# REFERENCES SHOW CONCERTS

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**Justin Timberlake**  
Tbilisi, Georgia  
23/07/25



**Guns N'Roses**  
Tbilisi, Georgia  
31/05/25

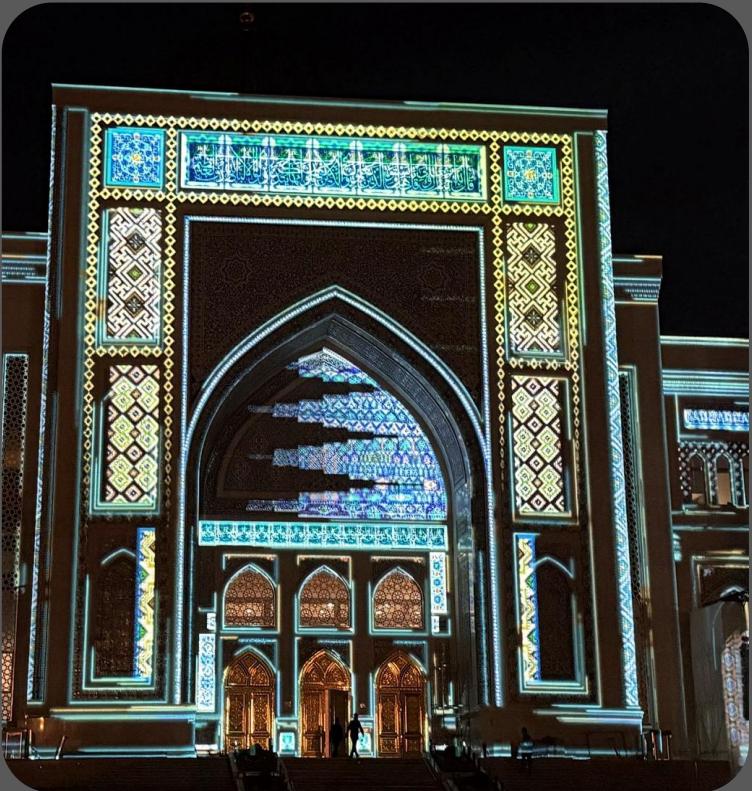


**Sevara Nazarkhan**  
Uzbekistan, Tashkent  
2-4/05/25

# REFERENCES

## ART & MUSEUMS

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**Center of Islamic Civilisation**  
Uzbekistan, Tashkent



**Alisher Navoi Bolshoi Theatre**  
Uzbekistan, Tashkent



**ARDA KHIVA**  
Uzbekistan, Tashkent

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